State of the State: Breastfeeding/Lactation in Ohio

Ohio Breastfeeding Alliance
Needs Assessment Results
March 2011
Demographics

Of

Respondents
I currently: (Check all that apply)

- Live in Ohio: 97.3%
- Work in Ohio: 71.4%

N = 112
In which Ohio Perinatal region are you located? (If unsure, choose the city most central/pertinent to your location.)

- Region I - Cincinnati (southwest from Hillsboro to Middletown): 16
- Region II - Dayton (north to Findlay and west): 11
- Region III - Toledo (Sandusky to Defiance): 26
- Region IV - Columbus (east from Steubenville to Portsmouth; west Upper): 17
- Region V - Cleveland (west from Jefferson to Elyria): 12
- Region VI - Akron (includes Youngstown & Canton to Bucyrus): 28
With which type of organization or agency are you associated?
(Check all that apply)

- Healthcare: 68.2%
- Mother support group: 28.2%
- Parent education: 25.9%
- Small business: 7.1%
- Large industry: 2.4%
- Government-related (local/county, state, Federal): 2.4%
- Civic/club

N = 86
Is there a Breastfeeding coalition or task force or other related group in your area/region?

- Yes: 63
- No: 7
- Unsure: 15
Perception of Achievement: Healthy People 2020
Breastfeeding/Lactation Targets & Availability of Related Services
Please rate how close you think your area/region is to achieving Healthy People 2020 Objectives for Breastfeeding Targets (MICH-21, 22 & 23)?

- Ever breastfed: 81.9%
- Breastfeeding at 6 months: 60.6%
- Breastfeeding at 1 year: 34.1%
- Exclusively breastfeeding through 3 months: 46.2%
- Exclusively breastfeeding through 6 months: 25.5%
- Employers with worksite lactation support: 38%
- Formula supplementation in the first 2 days after birth at no more than...
Please rate the level of breastfeeding-related maternity care activities available in your area:

- Maternity care implementing the Baby-Friendly Hospital Initiative (BFHI):
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- Mother-baby skin-to-skin care for healthy, term infants within 30 min:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- In-hospital postpartum coverage by IBCLCs:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- Community mother-to-mother support groups:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- Hospital-based mother-to-mother support:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- Public healthcare, including WIC, mother-to-mother support:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]

- Private or agency IBCLC support after discharge from maternity care facility:
  - Excellent: [Bar]
  - Good: [Bar]
  - Fair: [Bar]
  - Poor: [Bar]
  - Nonexistent: [Bar]
Please rate the level of breastfeeding-related education activities available for particular groups in your area:
For your area/region overall, please rate the level of acceptance or support for:

- Breastfeeding in the community/public places
- Workplace lactation/breastfeeding break(s)

Legend:
- Orange: Excellent
- Blue: Good
- Purple: Fair
- Red: Poor
- Green: No support
- Black: Unsure
Please rank the barriers to breastfeeding/lactation in your area/region:
What Respondents Consider as OBA Priorities
Please rank Ohio Breastfeeding Alliance Objectives in terms of importance for the development of statewide breastfeeding-related programs or projects:

- Improve communication among and assist in the development of local, regional, and state breastfeeding-related programs.
- Increase education in the public and healthcare sectors, and among other stakeholders.
- Improve clinical care for breastfeeding families in all perinatal settings.
- Increase understanding of breastfeeding as a health-promoting behavior.
- Serve as a resource for the public and healthcare sectors, and other stakeholders.
- Advocate for breastfeeding families in community and statewide departmen...
Please rank priorities for your local area or your Perinatal region in terms of importance for breastfeeding-related programs or projects in:

- Communicate with coalitions in my region
- Communicate with the Ohio Breastfeeding Alliance
- Board representative...
- Develop or expand local breastfeeding coalitions in my area/region
- Provide education for healthcare other professionals serving breastfeeding
- Develop or provide resources for healthcare professionals and other professionals
- Improve clinical care practices for breastfeeding families in local/regional
- Increase an understanding of breastfeeding in my area/region as a health issue
- Advocate for breastfeeding families in my community and region with community partners
- Raise funds for local/regional breastfeeding-related projects and activities