Meeting Minutes for October 11, 2017 Board Call beginning at 12 noon

Present: Jennifer Foster (Chair, OLCA Rep), Michelle Catersino (R4 Rep), Ann Davis (LLLOH Rep, Secretary), Mary Burton (Vice Chair, R6 Rep), Libby Svoboda (R5 Rep), Stephanie Carroll (R7 Rep). Not Present: Lori Nester (Treasurer, R3 Rep), Debbi Smith-Moore (ABN Rep), Terri Rutz (R1 Rep), Sylvia Ellison (R2 Rep).

Approval of Minutes: The minutes for September 20 2017 were tabled. Michelle’s report on infant mortality efforts in Franklin County will be included. Mary also noted that the breastfeeding conference in Akron was held at Akron Children’s, not Akron General. The minutes will be corrected and resubmitted. The policy on inclusion of regional reports, even if not discussed during the meeting, will be clarified.

Treasurer Report: No report, Lori was not present. Ann and Lori had been communicating to clear up control of the PayPal account being switched to Lori, so Lori still does not have all treasurer materials in her possession.

Committee Task Force Reports
Childcare (Ann): Other possible OBA members to reach out to, to be included in the Childcare group were discussed. Ann will reach out to the general OBA membership to see if more people would like to be included. Ann reported that she had talked to Melissa Courts about her work to form a breastfeeding support group, which had come together on Facebook but not as an in-person group. She is interested in participating on the childcare group.
First Steps (Jennifer): Experiencing an 80% participation rate from Ohio hospitals. Is developing resources of print publications to help education efforts about Ten Steps and family information, which Libby and Lori found useful. The Safe Sleep publication is available at https://ohiohospitals.org/OHA/media/Images/Patient%20Safety%20and%20Quality/Documents/Breastfeeding/First-Steps-2017-Feeding-Safe-Sleep-flier-(1).pdf. Had a webinar last week on infant mortality rate, which increased in Ohio, but safe sleep deaths decreased. Breastfeeding rates also increased, and the infant mortality report supports continuing support for breastfeeding as a strategy to reduce infant mortality. The next OECHN Breastfeeding group call will be on October 27th, 2017.
Nursing In Public (Ann): The group discussed how to utilize the toolkit better to get information out, and how to update the current toolkit; the information is fine, but quality of the presentation can always be updated.

Regional Reports/Local Coalitions/ Members at Large:
Region 1: no report
Region 2: no report
Region 3: no report
Region 4: no report
Region 5: no report
Region 6: no report
Region 7: no report

Appalachian Breastfeeding Network: First conference a great success, already working on a conference for next year. Growing, have over 300 members, and are operating an after-hours breastfeeding hotline under a temporary grant that may get continued in the future.

LLL Ohio: no report

OLCA: Breastfest, March 16-17, 2018.

Policies and Procedures Manual: Google Docs folder for OBA PPM work is https://drive.google.com/open?id=0B9dtLtGXA7-7NGIGODRhbWNETG8

The board is still struggling to get work on this moving forward. Finding time to meet in person or move work forward is still an issue for board members. Board members will be making efforts to get together in small groups to do this work. Board members have found that remote work over the phone or computer is more difficult as some board members are more oriented to PPM work than others.

Promoting OBA membership and its mission was discussed. OBA projects were seen as a good tool to pull in interest. Having an event around OLCA Breastfest in March in order to promote OBA and involve more people, using OBA projects as a pull-in was discussed. Using the NIP toolkit and the childcare projects to pull in feedback, information and questions was one suggestion as a base for a workshop around Breastfest. Doing a poster around NIP or employment and childcare could also be a way to draw more interest in OBA. Libby and Jennifer agreed to start pulling together resources for a poster on childcare for Breastfest. Information on submitting posters for Breastfest is still forthcoming. Libby also suggested having information to present about professional organizations and how they can be helpful to individuals and other organizations, to better understand how local, regional and national organizations can be of service to professionals promoting and working in breastfeeding, might be a good focus for information to put together for Breastfest. This might be information to be placed on a table card format to be used at Breastfest. Having free membership for the first year was one way discussed to draw more interest in OBA, or possibly a joint membership with OLCA and OBA. Jennifer noted that ABN has over 300 members by offering free membership. Stephanie suggested regional workshops as a way to generate income for OBA. Different topics relating to OBA projects were discussed for possible workshops. Providing CEs would be important to attract attendees. Jennifer asked Ann to pull out a summary of child care regulations that relate to breastfeeding, and also pull out key points for childcare centers to be supportive of breastfeeding to be included in the poster. Jennifer suggested that a poster could provide a kick-off for regional workshops on childcare/employment and breastfeeding support beginning from Breastfest. Jennifer suggested being able to pull this together before the end of this year in order to be ready for OLCA in March. Libby summarized that this project would involve a table card and a poster for Breastfest that would launch regional workshops afterwards. Mary commented that she does see a need for education for childcare centers, and that recognition and/or a window sticker showing they have education about breastfeeding would be a good idea. This is something the childcare group is looking into. OBA had had a childcare education component before but no longer owns those materials which would need to be updated. Partnering with Ohio-level health agencies like ODH would be valuable to childcare centers and help support interest in the program.

The meeting was adjourned by consensus.

Respectfully submitted by Ann Davis, Secretary, on October 19, 2017.