Meeting Minutes for September 9, 2013 Board Conference Call, beginning at 12 pm

Present: Sylvia Ellison (chair), Ann Davis (secretary), Jennifer Foster (Treasurer), Lori Nester (R3 Rep), Pam Edenfield (R6 Rep), Dee Keith (R1 Rep), Mary Burton (R6 Alternate), Terri Rutz (R1 Alternate).

Not Present: Krystal Bowden (R7 Rep).

Operational Items:

Approval of minutes: Ann presented the minutes from the August 26 conference call meeting for approval. Two typographical corrections had been submitted and a new draft circulated. No new corrections were submitted. Jennifer motioned to approve the minutes, and Pam seconded. The motion was passed unanimously. Ann will post the official minutes on the OBA website.

Treasurer Update: Jennifer reported the current bank balance (cash assets) as $3323.17. This includes $2325.00 earmarked for the Continuity of Care project implementation. Jennifer also reported that she and Dee are continuing to work on the issues involved in transferring the PayPal account. Jennifer requested input from all board members and any standing committee or project heads for the budget for the next fiscal year, which begins January 1, 2014. Jennifer requested that members submit this information prior to the October 3-4 board meeting so she can bring a draft budget and budget planning can take place then. Jennifer reiterated that the budget for the Continuity of Care/Capacity Building projects is separate from the OBA general budget. Dee asked about remaining funds for MamaTotoMatema. Jennifer stated a check was written before she was treasurer for the remainder funds, and she will check on the final dispersment of the MamaTotoMatema funding received from OLCA and set aside for that project.

Regional Representative Resignations: Sylvia has received notice from Barbara Greenfield on July 5 2013 that she is asking her region for a replacement and is looking to resign. Sylvia has also received notice from Madonna Fasimpaur that she is resigning as representative for Region 5, via a phone call. Madonna noted she has had problems engaging Region 5 coalitions to send a representative to replace her. Coalitions in Region 5 include Northeast Ohio Lactation Association, and coalitions in Region 4 include Central Ohio Breastfeeding Coalition. Jennifer motioned to accept the resignations of Barbara and Madonna, and that OBA reach out to the regional coalitions to find replacement representatives. Lori seconded the motion. The motion was passed unanimously.

Update on October 4 meeting: Tina Carderelli has a health issue and is having surgery on October 1 plus possible follow-up treatment. Therefore we will not be able to hold a board retreat with Tina on October 3-4. Tina is open to us working with another facilitator, and also working with us remotely, either via Skype or other resource. Lori stated she talked with Kinkini Bannerjee from USBC about our status and that we have plenty of work to tackle on our own; Kinkini cannot meet with us even though she will be in Cincinnati. Lori suggested we continue to plan to meet on October 3-4 to tackle work for capacity
building as well as other organizational issues before the board, including the Articles of Incorporation and Bylaws. The Doodle poll indicated 5-6 people were available for those dates. Meeting times were set for Thursday, October 3 from 5 to 9 pm, and Friday, October 4 from 9 am to 12 noon; this will accommodate both Mary and Dee, who may not be able to attend both sessions, but can attend one. The Executive Committee and Lori will work to find a meeting location that accommodates the most number of members, and inform the board of the meeting location or locations.

Sylvia asked Ann for an update about work she would bring to the meeting, and Ann reiterated the need to amend and put in place new Articles of Incorporation that meet the IRS standards for organizations applying for nonprofit status. She is drafting a set of Articles based on templates provided by the IRS and the State of Ohio. Ann stated she feels the Articles need to be in place before we address the Bylaws issues, and need to be in place as soon as possible. Jennifer asked for a clarification of what Bylaws issues have been discussed in the Bylaws Task Force for the October 3-4 meeting, and Ann agreed to provide that.

USBC Best Fed Project Planning Update:

Continuity of Care Project: Terri shared that as of 8/27 Donna Walls and Liz Maseth are in contact with Emily from USBC to further workplans for their work on supporting Best Fed Beginning hospitals in Ohio. Terri is acting as a liaison for Liz and Donna with Emily, so that their questions can get answered and they can move forward with their workplan for the project. Terri had to leave the meeting after her report, about 12:30 pm.

Capacity Building Project: Lori didn’t have anything new to report other than arranging the board meeting in October to further organizational work, since working with Tina is up in the air until her health issues are dealt with. Lori will go ahead and submit the invoice Tina had sent in order for funds to be released, even if we end up using them with another consultant.

Other Updates: Sylvia asked the board at large for ideas about projects that may be submitted for the budget. Ann brought up the need for a committee or task force that can help us serve mothers who are being harassed for nursing in public or for trying to pump at work where employers are violating the ACA provision for break time for nursing mothers. Lori shared that she had some references available. Dee stated that employers are able to do what they want because there is no enforcement provision, and that if a mother is harassed for nursing in public, they need to file a complaint with the Ohio Civil Rights Commission. Employers and public facility owners are finding ways to work around the laws. Dee has an attorney resource in Cincinnati who can take such cases, but they need to show actual monetary or harassment harm for the case to proceed. The board agreed that we don’t necessarily want to share a message of “nothing can be done” with mothers, but that it would be worthwhile to gather together some information and be able to provide a compilation of resources and ways to support to those who contact us. Dee shared that another frequent issue is custody issues, especially involving families and doctors who conflict about the role of breastfeeding in a child’s health.

A CDC webinar is being held today (same date as this meeting) for the release of the updated Guide to Breastfeeding Interventions. The webinar should be available to see later through the USBC website. OBA will be receiving 800 printed copies of the Guide through Lori’s ordering, and she will handle distribution when they arrive at her home, possibly through WIC connections around Ohio. There will be
about 100 for each region, plus some extras. The arrival date is not known at this time. The Guide is available online as a PDF through the CDC and USBC websites. Jennifer suggested that we talk about looking at all the projects OBA has under our umbrella and work out how to best divide our resources and appoint a point person/committee chair for those projects. It was agreed that in order to encourage partnerships and support local coalitions, we need to learn how to involve local coalitions and individuals and how to sell involvement with OBA to persons who can join the board or chair projects. Sylvia suggested we work on details about this further and add it to the agenda for October 3-4, and this was agreed.

Regional News: Pam has a breastfeeding conference in her region coming up on October 5, Terri reported that Region 1 has a Perinatal Regional meeting coming up, and are reviewing Physician Education modules, and Dee reported that Trihealth is sponsoring Dr. Larry Kotlow in the fall for a seminar. In regard to Terri’s meeting and referencing finding Physician Education for breastfeeding, Dee noted that OBA had purchased a set of CDs for physician education that Michele Biddlestone should have possession of, but that is a resource that OBA owns. Terri will share about the resources being reviewed at the Perinatal Regional meeting with the rest of the group after her meeting. Having educational resources for healthcare providers was seen as a good goal. Mary shared that Akron Children’s is hosting a program on October 14 that provides CMEs for MDs as well. Akron General is also hosting the Healthy Children’s CLC course in April 7-11 2014.

The next OBA meeting was discussed, and it was stated that if we hold a meeting on October 3-4, it may not be necessary to hold the conference call on October 14 2013. A synopsis of the meeting on October 3-4 will be sent out to assess if we need to follow up on October 14. Jennifer again reiterated the need for members to please provide any information available on any former/current OBA projects, their status, who is involved with each project, and what need they may have for the next fiscal year.

A motion to adjourn the meeting was made by Lori, seconded by Pam. All present voted to approve adjourning, and the meeting was adjourned by Sylvia.

Respectfully Submitted by Ann Davis, Secretary